



Privacy Policy for the 2023 Annual General Meeting of Shareholders

This Privacy Policy ("**Privacy Policy**") describes how **M Pictures Entertainment Public Company Limited** (hereinafter referred to as "**Company**") collects, uses and discloses your personal information in connection with your attendance at the shareholders' meeting of the Company. For the purpose of this Privacy Policy, "**Personal Data**" means "any information relating to an identified natural person or would allow for the identification of a natural person".

1. What Personal Data we collect

The Company may collect or obtain the following types of information which may include your Personal Data Directly:

- **Personal Data** including first and last name, date of birth, national identification number, address, shareholder identification number, number of shares.
- **Sensitive Data** including gender, race, photos and videos taken at the general shareholders' meeting, phone numbers.
- **Information related to electronic systems access and usage** such as Email, IP Address (in case of online access to the meeting)

2. Why we collect, use or disclose your Personal Data

The Company collects, uses and discloses your Personal Data for the following purposes:

2.1. Legal Compliance

- To call, arrange and conduct the general shareholders' meeting of the Company which includes confirming your identity, delivery of relevant documents, and taking any action to be complied with a shareholders' resolution and the applicable law, including any other matters in compliance with applicable law and orders of governmental authority in accordance with the Public Limited Companies Act 1992 (as amended), the Civil and Commercial Code and any other laws.

2.2. Legitimate Interest

- To be used in regarding the minutes of the general shareholders' meeting of the Company and to evidence your attendance as well as for any other matters which are of the legitimate interests of the Company to others, within the scope that you can reasonably expect.

- The Company may take photos and record videos of the 2023 Annual general shareholders' meeting to be used in reporting and publicizing the 2023 Annual general shareholders' meeting through electronic media and print publication. Photos and videos of the 2023 Annual general shareholders' meeting may contain your image but there shall be no identification of attendees.

3. Source of Personal Data

3.1 The Company receives Personal Data directly from you through registration documents showing your attendance to the general shareholders' meeting, proxy form (if any), health questionnaire (if any), copy of identification card or identity document that you submitted for registration of attendance, and from the Thailand Securities Depository Co., Ltd (TSD).

Note: Identity documents that you provide to the Company, such as copies of ID cards or other official documents may contain Sensitive Data such as ethnicity, blood type, religion, which is not necessary for the 2023 Annual general shareholders' meeting. You may conceal the Sensitive Data before submitting such documents to the Company. In case that you do not conceal such Sensitive Data, the Company reserves the right to conceal the Sensitive Data on such received documents which shall not be deemed as the collection of your Sensitive Data.

3.2 On the day of the 2023 Annual general shareholders' meeting, the Company may take photos and record videos to capture the meeting and the attendees which may contain photos and / or videos of you. If you do not want the Company to publish the same, you may notify the Company in order to cease the publication of your images.

4. Right to your Personal Data

Under the provisions of applicable law and any relevant exceptions thereto, you may have the right to access and/ or request a copy, transfer, modify, delete, destroy, or cause certain types of information to become unidentified in respect of your Personal Data that the Company has certain activities of the Company which use your Personal Data. You may revoke consent for any , to restrain and/or object action taken by the Company which require your consent, but the Company may not be able to provide its full services to you. You may have the right to request the Company to disclose how the Company receives your Personal Data without your consent, and you can submit your complaint to the competent authority under the applicable law.

5. How long does the Company keep your Personal Data

The Company will maintain your Personal Data as necessary for a reasonable period of time to achieve the objectives of the Company for collecting such data, however the Company may retain your Personal Data for a longer period if it is necessary for the Company to comply with applicable law

6. Company contact

If you have any questions, concerns, or wish to exercise your rights in connection with your Personal Data, please contact the Company at:

M pictures Entertainment Public Company Limited
(company secretary)

234, 234/1-3 Ratchayothin Avenue Building 3 Floor, Room No. B301-B306
Ratchadapisek road, Ladyao, Chatuchak, Bangkok 10900

e-mail: company.sec@mpictures.co.th